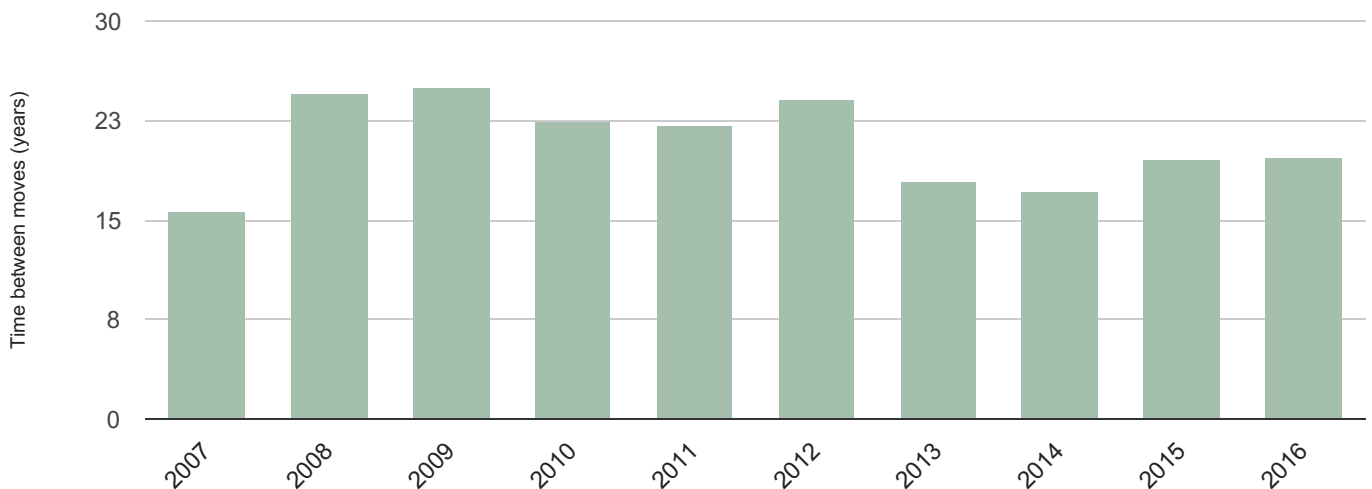


## How often do people move property in the local area?



More than six-million people move home every year according to national census figures. These numbers reveal we are changing homes at a faster rate than ever before with people in the southern half of the country the most frequent movers. Conversely, those living in the North East, North West and Wales move home less frequently than anyone else in the UK.

The average amount of time someone lives in their property in Cambridge is 20 years. This compares with 18 years in the region and 19 years nationally. We've calculated this by calculating turnover as a percentage of stock and estimating how long it would take for everyone to move house at least once in the area.

If people are changing their home more often, vendors will benefit from a busier market with more demand. It was once the case that only younger people would be more likely to move around, especially live-in couples, but now we are seeing a trend where people of all ages are changing their home at a more frequent rate.

Whether it is because people have more money, have benefited from the rise in house prices, or prefer a change of scenery, the rate at which people are moving homes is rising. If you would like to know more about the property market in Cambridge, don't hesitate to get in touch with us. We look forward to hearing from you.

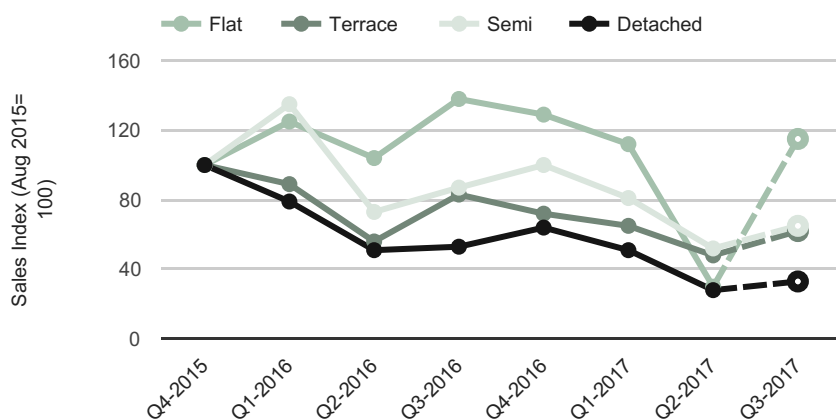


*The average amount of time someone lives in their property in Cambridge is 20 years.*

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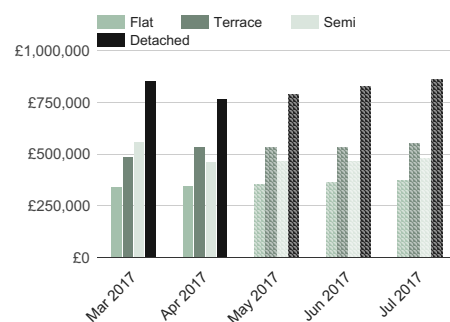
## A quarterly index of sales levels



This chart shows how sales levels in the local area sit now compared with two years ago. The analysis indexes types of property so they start at the same point (100) so you can easily see how they've moved in relation to each other. The chart shows the quarter-on-quarter fluctuations typical of local analysis, it also shows how the market has been affected by seasonal change.

## Monthly prices by property type

The data for our area over the last eight months reveals interesting fluctuations across property types. The last 3 months are coloured with stripes. This is because the data is still coming in so we've estimated what we think they will be when all the data is available.



Industry	Population
Manufacturing	~2,000
Construction	~2,000
Repair motor vehicles and motor cycles	~4,000
Accommodation and food service activities	~4,000
Information and communication	~6,000
Financial and insurance activities	~1,000
Professional scientific and technical activities	~10,000
Administrative and support service activities	~2,000
Public administration, defence, compulsory social security	~2,000
Education	~14,000
Human health, social work activities	~4,000
Arts, entertainment, recreation, other service activities	~2,000

### Industry of occupation

The profile of jobs is an important yardstick for the makeup of people in a housing market. In this analysis we've used data from the Office for National Statistics on the number of people in the local area who work in each industry. The categories are a bit vague but if you look at the longest bars, you can see a pretty good profile of our area.

**Source:** ResiAnalytics, Office for National Statistics and Land Registry © Crown copyright 2016. Note: Dotted lines indicate estimates based on historical patterns.

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